



The diagram consists of two concentric rounded rectangles. The outer rectangle is defined by a red border, and the inner rectangle is defined by a blue border. The space between the two borders is white. Text and arrows are placed within the white space to explain the lines. An arrow points from the top text to the red border. Another arrow points from the top text to the blue border. A third arrow points from the middle text to the blue border. A fourth arrow points from the middle text to the red border.

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

FIINISHED SIZE - 3X5 RECTANGLE  
(5.125x7.125 WITH BLEED)

WITH 2X4 RECTANGLE SHAPE  
PUNCH OUT

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

FIINISHED SIZE - 3X5 RECTANGLE  
(5.125x7.125 WITH BLEED)

WITH 2X4 OVAL SHAPE  
PUNCH OUT



**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE - 3X5 RECTANGLE  
(3.125x5.125 WITH BLEED)

WITH 2X4 HEART SHAPE  
PUNCH OUT